

# My Brother's Keeper Houston Movement

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*White House 2<sup>nd</sup> Year Anniversary Update*



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**HOUSTON HEALTH**  
DEPARTMENT

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## Report Area 1: MBK Houston Resolution

On November 10, 2015, the Houston City Council approved a resolution put forth by the Mayor to demonstrate support for MBK Houston and to allocate local dollars to support the initiative.

### City of Houston Resolution No. 2015- 0041

**A RESOLUTION SUPPORTING THE EXPENDITURE OF CITY FUNDS TO IMPLEMENT THE MY BROTHER'S KEEPER HOUSTON LOCAL ACTION PLAN, AN INITIATIVE THAT ADDRESSES PERSISTENT OPPORTUNITY GAPS FACED BY BOYS AND YOUNG MEN OF COLOR; CONTAINING FINDINGS AND OTHER PROVISIONS RELATING TO THE FOREGOING SUBJECT.**

\*\*\*\*\*

**WHEREAS**, many boys and young men of color contend with disparities in education, exposure to the criminal justice system, low employment rates, and other barriers as they attempt to reach their full potential; and

**WHEREAS**, in February 2014, President Obama launched the My Brother's Keeper (MBK) initiative to address persistent opportunity gaps in employment, educational outcomes, and career skills and to eliminate barriers preventing boys and young men of color from realizing their potential; and

**WHEREAS**, the City bears significant economic and social costs arising from these disparities that negatively affect the lives of boys and young men of color; and

**WHEREAS**, in September 2014, the City accepted the My Brother's Keeper Community Challenge; and

**WHEREAS**, MBK focuses on six milestones of achievement: (1) entering school ready to learn; (2) reading at grade level by third grade; (3) graduating from high school ready for college and career; (4) completing post-secondary education or training; (5) successfully entering the workforce; and (6) reducing crime and violence and providing a second chance; and

**WHEREAS**, My Brother's Keeper Houston (MBK Houston) is a collaborative effort led by the Houston Health Department (HHD) which seeks to address the disparities and opportunity gaps faced by boys and young men of color by optimizing and aligning the resources of existing community initiatives and organizations across a variety of sectors, such as education, health, nonprofit, government, and business; and

**WHEREAS**, the MBK Houston Local Action plan contains the following cross-cutting strategies to achieve the MBK milestones: (1) establish baseline data and success indicators, (2) bolster parental engagement, (3) drive community partnerships, (4) promote in-school efforts, (5) engage progress-monitoring systems, and (6) assess action plan effectiveness; and

**WHEREAS**, the MBK Local Action plan will initially target the school feeder patterns for Kashmere High School, Wheatley High School and Scarborough High School, and will later expand to include students in school feeder patterns throughout Houston; and

**WHEREAS**, action teams will implement recommendations from the MBK Houston Local Action plan through the MBK Intervention Model and action framework, which includes (1) creating an action area network that connects boys and their families with core resources, (2) establishing core school services, in coordination with the school district and service providers, and (3) promoting social and emotional wellness using a tiered approach to providing support and services; and

**WHEREAS**, the implementation of the MBK Houston Local Action plan will also be supported by resources from Houston Independent School District (HISD) and community partners; and

**WHEREAS**, the City's investment of funds in the MBK Houston Local Action plan and establishment of the core services will enable the City and MBK Houston to attract additional funding from HISD, nonprofit and granting agencies, community-based organizations, the private sector, and the philanthropic community; **NOW THEREFORE**,

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF HOUSTON, TEXAS:**

**Section 1.** That the findings contained in the preamble of this Resolution are determined to be true and correct and are hereby adopted as part of this Resolution.

**Section 2.** That the City Council of the City of Houston formally declares its supports for the MBK Initiative, the MBK Houston Local Action plan, and the City's efforts to implement strategies to remove barriers to success and improve the life outcomes of young people, particularly, boys and young men of color.

**Section 3.** That the City Council of the City of Houston directs the Mayor and Director of the Houston Health Department to extend the appropriate effort and resources to support the implementation of the MBK Houston Local Action plan, including coordinating programs offered by City departments and community endeavors to achieve the MBK milestones.

**Section 4.** That the City Council of the City of Houston supports the initial investment of \$1.3 million, which funds have been allocated in Fiscal Year 2016, for the City's implementation of the MBK Houston Local Action plan, and additional expenditures

for the MBK Houston Local Action plan subject to the allocation of funding, if additional savings to provide such funding become available.

**Section 5.** That this Resolution shall take effect immediately upon its passage and approval by the Mayor; however, in the event that the Mayor fails to sign this Resolution within five days after its passage and adoption, it shall take effect in accordance with Article VI, Section 6, Houston City Charter.

**PASSED AND APPROVED** this 10<sup>th</sup> day of November, 2015

**ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2015

\_\_\_\_\_  
Mayor of the City of Houston, Texas

Pursuant to Article VI, Section 6, Houston City Charter, the effective date of the foregoing Resolution is NOV 16 2015, 2015.

CAPTION PUBLISHED IN DAILY COURT  
REVIEW DATE: NOV 17 2015

  
\_\_\_\_\_  
Anna Russell, City Secretary

Prepared by: Deirdra Perry  
DJP: 10/16/15 First Assistant City Attorney  
Requested by: Stephen L. Williams, Director of Houston Health Department  
L.D. File No.

AYE	NO	
✓		MAYOR PARKER
••••	••••	COUNCIL MEMBERS
✓		STARDIG
✓		DAVIS
	ABSENT	COHEN
	ABSENT-ON PERSONAL BUSINESS	BOYKINS
✓		MARTIN
	ABSENT	NGUYEN
✓		PENNINGTON
✓		GONZALEZ
✓		GALLEGOS
✓		LASTER
✓		GREEN
✓		COSTELLO
✓		ROBINSON
✓		KUBOSH
✓		BRADFORD
✓		CHRISTIE
CAPTION	ADOPTED	

## Report Area 2: MBK Houston Media (YouTube Videos and Newsletters)

### MBK Houston Videos and Recordings

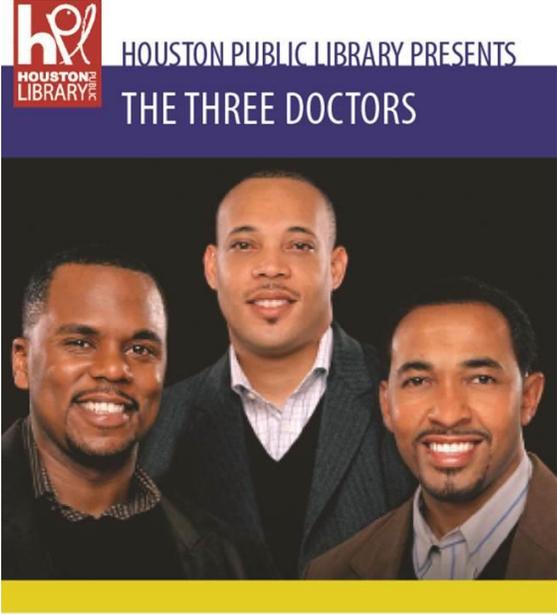
- Viva Houston Interview: <https://www.youtube.com/watch?v=khCaSRbPuY0> (1<sup>st</sup> Interview)
- I AM THE ONE: <https://www.youtube.com/watch?v=8XsupmUoptM>
- I AM THE ONE: [https://www.youtube.com/watch?v=8QUjvy\\_XxKo](https://www.youtube.com/watch?v=8QUjvy_XxKo)
- I AM THE ONE: [https://www.youtube.com/watch?v=0\\_AiZpPIKHU](https://www.youtube.com/watch?v=0_AiZpPIKHU)
- I AM THE ONE: <https://www.youtube.com/watch?v=GmUxaT3aULs>
- I AM THE ONE: <https://www.youtube.com/watch?v=m-gzu0MTWtM>
- I AM THE ONE: <https://www.youtube.com/watch?v=v2HtsmSOd0w>
- I AM THE ONE: <https://www.youtube.com/watch?v=UTIrcDonA2o>
- I AM THE ONE: <https://www.youtube.com/watch?v=20QBQ6zQXAE>
- I AM THE ONE: <https://www.youtube.com/watch?v=vrZ59Qd-tUk>
- I AM THE ONE: <https://www.youtube.com/watch?v=icxo5sz-p-M>
- I AM THE ONE: <https://www.youtube.com/watch?v=StWZmqJavfs>
- Mayor and Council Report: <https://www.youtube.com/watch?v=E6fnRwp5ndE&app=desktop>
- [Public Media Access: http://www.houstonpublicmedia.org/articles/news/2014/11/17/54261/video-houston-joins-white-house-initiative-my-brothers-keeper/](http://www.houstonpublicmedia.org/articles/news/2014/11/17/54261/video-houston-joins-white-house-initiative-my-brothers-keeper/)

### MBK Houston Monthly Newsletters

- August 2015: <https://www.smore.com/b5nzi-the-blueprint>
- September 2015: <https://www.smore.com/487h9-the-blueprint>
- October 2015: <https://www.smore.com/xu8yj-the-blueprint>
- November 2015: <https://www.smore.com/dkqwx-the-blueprint>
- December 2015: <https://www.smore.com/m32y6-the-blueprint>
- January 2016: <https://www.smore.com/zyp8h-the-blueprint>

### MBK Houston Op-Eds

- “Work to Do” By: Houston Chronicle <http://www.chron.com/opinion/editorials/article/Work-to-do-6601890.php>
- “School Reform Must Start with the Neighborhoods and Us” By: Kristi Rangel <http://www.chron.com/opinion/outlook/article/Rangel-School-reform-must-start-with-6530996.php?cmpid=email-mobile>
- “How Testing Prompted Me to Leave an 18-Year Education Career” By: Kristi Rangel <http://urbanedge.blogs.rice.edu/2015/09/24/how-testing-prompted-me-to-leave-an-18-year-education-career/#.VsOe8fkrKM9>
- “I was a Teacher. I’m Worried My Daughter will Follow My Footsteps.” By: Kristi Rangel <http://urbanedge.blogs.rice.edu/2015/10/21/i-was-a-teacher-im-worried-my-daughter-will-follow-in-my-footsteps/#.VsOfNPkrKM8>



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# THE LAUNCH

*The My Brother's Keeper (MBK) initiative is to put in place the building blocks for a support system that will positively impact the lives of our boys and young men of color for years to come.*

We will host a launch event at your apartment complex on the date provided. Join us and take advantage of **Health Screenings, Community Resources, Games and MORE!**

**Houston Health Department Vendors:**  
Dental Services\* WIC Services\* Community Re-Entry\* Area Agency on Aging\* Family Planning\* Immunizations\*

**Saturday, January 9, 2016**

**Emerald Bay Apartments**  
6767 Bennington St. 77026  
11am-2pm

**Saturday, January 16, 2016**

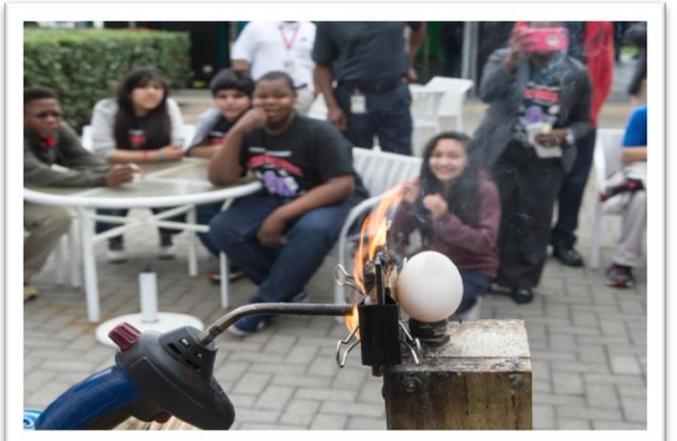
**Creekwood Apartments**  
11911 Northwest Fwy 77092  
11am-2pm

**Saturday, January 23, 2016**

**Cleme Manor Apartments**  
5300 Coke Street 77020  
11am-2pm







**BLACK HISTORY**  
Celebration  
**2016**



## Report Area 3: MBK Houston Progress Report

As the fourth largest city in the country, Houston is diverse and prosperous. At the same time, young men of color in Houston face unique challenges. More than 50 percent of Houston's youth 10-24 years of age are Hispanic and 25 percent are Black. Black males are more than seven times more likely to have an encounter with law enforcement than white males. Hispanic males are more than three times as likely to be uninsured.

Given these challenges, Mayor Annise Parker accepted the President's My Brother's Keeper (MBK) Community Challenge in September of 2014 and appointed Stephen L. Williams, Director of the Houston Health Department (HHD) to lead the MBK effort in Houston. HHD convened the MBK Houston Local Action Summit on November 13, 2014 with over 200 representatives from the non-profit, public and private sectors. HHD worked with Texas Southern University Mickey Leland School of Public Administration to identify areas where health and socio-economic outcomes for young men and boys of color were worse than other parts of the city. Through this process, HHD identified three targeted neighborhood zones in north Houston that feed into Kashmere, Wheatley, and Scarborough High Schools within the Houston Independent School District.

HHD developed Milestone Action Teams with community leaders and experts from each milestone area who made recommendations for each of the six MBK milestones. To date, here are some key highlights of the MBK Houston accomplishments.

### **Milestone 1-Entering School Ready to Learn**

- Conducted door-to-door outreach to families with children under five years old to understand the unique strengths and needs of families in the MBK neighborhoods.

### **Milestone 2- Reading at Grade Level by Third Grade**

- Partnered with the Barbara Bush Houston Literacy Foundation to participate in "Read Across the Globe," where many volunteers signed up to read to children and promote awareness of the importance of literacy across the city.
- Collaborating with the United Way of Greater Houston to develop "Tiny Libraries" in the MBK neighborhoods that will be filled with children's books to improve academic success.
- Worked with the Houston Public Library and the Houston Area Urban League to conduct a parent practice night to give parents a library card and free books to expand their home libraries to encourage children to read at home.

### **Milestone 3- Graduating from High School Ready for College and Career**

- 2,500 students from the MBK neighborhoods were inspired by the Three Doctors Event. MBK Houston and the Houston Public Library even featured the authors of *The Pact*, a story of three African-American men who challenged each other to leave their impoverished neighborhoods in Baltimore to become successful doctors.

- Established a MBK Youth Advisory Council with 30 youth who are learning leadership skills and health education to serve as ambassadors to youth and adults in the community.

#### **Milestone 4- Completing Post-Secondary Education or Training**

- Partnering with NASA to host MBK Houston’s Lab Weeks at the Johnson Space Center to inspire youth to pursue careers in STEM (Science, Technology, Engineering, and Mathematics) fields.
- The City of Houston is partnering with SER-Jobs for Progress for the Summer Jobs Program that will employ 450 youth ages 16-21 across city departments.
- MBK Houston is working with Dia de la Mujer Latina and Houston Community College to develop a community health worker certification program for youth in the MBK Houston feeder patterns that will prepare youth for careers in health promotion and provide credits towards an associate’s degree.

#### **Milestone 5 – Successfully Entering the Workforce**

- MBK Houston plans to partner with a workforce agency to follow-up and steer implementation of recommendations from the Milestone 5 Action Team.
- Young Adults in the MBK feeder patterns will benefit from the Young Aspiring Professionals (YAP) program, a partnership between Dynamic Educational Systems, Inc and the MBK Outreach Center. YAP is a three-phase initiative that will 100 lead youth ages 18-29 in the MBK target areas through: assessment and paid work experience, integrated education and skills training, and transition to employment and post-secondary education. MBK Houston and HHD’s Community ReEntry Network Program is partnering with the MBK Outreach Center to assist with identifying eligible program participants.

#### **Milestone 6- Reducing Crime and Violence and Providing a Second Chance**

- MBK Houston staff, in partnership with community members and local law enforcement agencies, coordinated a “Win-Win Workshop” to encourage positive interactions and build relationships between youth and law enforcement. Youth at Wheatley High School attended a seminar, met and asked questions of local law enforcement officers and participated in a role play to improve self-efficacy regarding positive interactions.
- Individual youth involved with the criminal justice system have benefited from MBK Houston. A pre-release plan was developed in conjunction with seven community partners as a diversion alternative to incarceration and resulted in a successful release of a juvenile.
- MBK Houston is expanding the Fifth Ward Enrichment Program, a comprehensive, community-based program for young men and boys of color that offers life skills training in schools and afterschool programs.
- Exploring replication of the “Becoming a Man” program, an evidence-based youth violence prevention strategy that has been successful in Chicago Public Schools.

### Additional Crosscutting Strategies

- Implementing an early warning system that will identify elementary and middle school students who are a risk for failure and link students and their families to comprehensive intervention services through a systems of care model.
- Strengthening volunteer support for MBK schools, students and families by building a web portal that will enable individuals and organizations to be matched with schools as school champions.
- Conducting a geographically targeted Assessment, Intervention, Mobilization (AIM) project in the three MBK communities to engage community members to inform them about MBK and link them to local health and social services.
- Promoting and researching mental health and wellness for young men and boys of color through a grant from the Prevention Institute and the Movember Foundation.

## Report Area 4: Additional Information

### Primary Point of Contact:

- First Name, Last name and Title: **Noel A. Pinnock, MBK Executive Project Coordinator (Division Manager)**
- Email address: **noel.pinnock@houstontx.gov**
- Phone number: **832-393-4231**
- Mailing Address: **8000 N. Stadium Drive, Houston, Texas 77054**

### Alternate Point of Contact:

- First Name, Last name and Title: **Judy Harris, MBK Executive Project Manager (Acting Chief of Staff)**
- Email address: **judy.harris@houstontx.gov**
- Phone number: **832-393-4345**
- Mailing Address: **8000 N. Stadium Drive, Houston, Texas 77054**

### Additional Information:

- List any other e-mail addresses you would like copied on MBK Community correspondence. Please separate them with semicolons: **Allen, Omowale - HHD <Omowale.Allen@houstontx.gov>; Banerjee, Deborah - HHD <Deborah.Banerjee@houstontx.gov>; Barron, Kenneth - HHD <Kenneth.Barron@houstontx.gov>; Bledsoe, Patricia - HHD <Patricia.Bledsoe@houstontx.gov>; Bryant, William - HHD <William.Bryant@houstontx.gov>; Cano, Aaron - HHD <Aaron.Cano@houstontx.gov>; Conway, Amanda - HHD <Amanda.Conway@houstontx.gov>; Corprew, Danny - HHD <Danny.Corprew@houstontx.gov>; Esparza, Angelina - HHD <Angelina.Esparza@houstontx.gov>; Graves, Jennifer - HHD <Jennifer.Graves@houstontx.gov>; Harris, Judy - HHD <Judy.Harris@houstontx.gov>; Holmes, Robbie - HHD <Robbie.Holmes@houstontx.gov>; Lau, Rachel - HHD <Rachel.Lau@houstontx.gov>; Limbrick, Decrecia - HHD**

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Smith, Marquis - HHD <Marquis.Smith@houstontx.gov>; Williams, Kimberly - HHD  
[Kimberly.Williams@houstontx.gov](mailto:Kimberly.Williams@houstontx.gov)

- Email address that can be shared publicly in case someone want to learn more about your MBK Community: [Noel.Pinnock@houstontx.gov](mailto:Noel.Pinnock@houstontx.gov)
- URL where the public can find information about your MBK program, if applicable: [www.mbkhouston.org](http://www.mbkhouston.org)
- Name of your MBK program, if applicable (i.e., My Brother's Keeper Gary): **MBK Houston Movement**
- Your MBK hashtag, if applicable (i.e., #MBKBoston): **#MBKhouston**
- Date of Local Action Summit (or planned date): **November 13, 2014**
- Date of Local Action Plan release (or expected date): **May 15, 2015**

- END OF REPORT -

DRAFT